**Holidays Homework**

**Subject :Business Studies**

**XII SESSION 2018-19**

1 Do The Case Study Questions on Note book at least 10 from each chapter 1,2,3.

2 Do project work on Study on Ch 3 , Business Environment.Changing role of women in the past 25 years .

 OR

 Do Project work Roll No wise

|  |  |
| --- | --- |
| 1-10 | Soaps |
| 11-20 | Toothpaste |
| 21-30 | Mobiles |
| 31-40 | Cosmetics |
| 41 - onward | Cold Drinks |

Develop your own product as alloted ,Licencing system, U.S.P.,range ,Brand Name, feature ,label, tag line,selling price of competitor to consumer ,retailer and wholesaler , profit margin, ways of promotion, any scheme, means of transport ,social message on label, cost effective technique,

Collect at least 5 competitive brands exist in the market , collect pictures from magazines of each brand and do comparative study on the basis of rate , weight , size ,utility ,price, ect.

4 Collect at least 5-5 logos and punch lines on different companies. Paste logos on one cardboard. Write punch lines on 5 A-3 size sheet.

5 Prepare one model on

|  |  |
| --- | --- |
| Functional of foremanship- | 1-10 |
| Functions of MGT | 11-20 |
| Scientific Technique | 21-30 |
| Importance of Environment | 31-40 |
| Diamensions of Environment | 41-onwards |