

Holidays Homework 2017-18

Subject :Business Studies

XII

1 Do The Case Study Questions on Note book at least 10 from each chapter 1,2,3.

2 Do project work on Study on CHILD LABOUR LAWS , its implementation and consequences .(Odd Roll No)

OR

Do project work on the state of ANTI PLASTIC COMPAIGN, the law, its effects and implementation. (Even Roll No)

3 Collect at least 5-5 logos and punch lines on different companies. Paste logos on one cardboard. Write punch lines on 5 A-3 size sheet.

4 Do Project work Roll No wise

1-10	Soaps
11-20	Toothpaste
21-30	Mobiles
31-40	Cosmetics
41 - onward	Cold Drinks

Develop your own product as allotted ,Licencing system, U.S.P.,range ,Brand Name, feature ,label, tag line,selling price of competitor to consumer ,retailer and wholesaler , profit margin, ways of promotion, any scheme, means of transport ,social message on label, cost effective technique,

Collect at least 5 competitive brands exist in the market , collect pictures from magazines of each brand and do comparative study on the basis of rate , weight , size ,utility ,price, ect.

5 Prepare one model on

Functional of foremanship-	1-10
Functions of MGT	11-20
Scientific Technique	21-30
Importance of Environment	31-40
Diamentions of Environment	41onwards

